

# *TRA'BIAN ENTERPRISES*

*"Solutions That Empower Innovation"*

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## *A Message from the President of Tra'Bian Enterprises!*

As we step into August, I am filled with excitement and pride at the remarkable initiatives and events we have planned at **Tra'Bian Enterprises**. This month holds special significance as we celebrate Black Business Month and continue our commitment to fostering innovation, inclusion, and community engagement.



### ***CELEBRATE BLACK BUSINESS MONTH THIS AUGUST!***

August is Black Business Month, a time dedicated to recognizing and supporting Black-owned businesses and entrepreneurs. This month, we celebrate the significant contributions of Black businesses to our communities and economy while also raising awareness about the challenges they face.

### ***Why Support Black-Owned Businesses?***

Supporting Black-owned businesses helps create jobs and stimulate economic growth in local communities.

Black entrepreneurs bring unique perspectives and innovative ideas that enrich our business landscape.

Black businesses often give back to their communities, fostering growth and development in underrepresented areas.

### ***Ways to Get Involved?***

Shop Black-Owned by making a conscious effort to purchase goods and services from Black-owned businesses this month and beyond.

Spread the Word about your favorite Black-owned businesses on social media to raise awareness and encourage others to support them.

Educate yourself about the history and impact of Black entrepreneurship in America to better understand the importance of supporting these businesses.



Franklin County  
Board of Commissioners  
**OFFICE ON AGING**

**SAVE  
THE  
DATE**



# 2<sup>nd</sup> ANNUAL SENIORS TECH CONFERENCE

FREE EVENT FOR SENIORS 55+

**"BASICS TO BRILLIANCE"**

The Fawcett Center 2400 Olentangy River Rd.  
Columbus, Ohio 43210



**WEDNESDAY, SEPTEMBER 11th, 2024**

**9:00am – 4:00pm**

- Free Admission
- Free Lunch - (while supplies last)
- Giveaways
- Tech Training
- Breakout Sessions
- Tech Help
- Vendors
- Game Room
- Free Parking



**FOR MORE INFORMATION & RSVP**

**SPONSORSHIP & VENDOR OPPORTUNITIES**

📞 614-526-8615 🌐 [www.Seniorstechconference.com](http://www.Seniorstechconference.com)

✉️ [Info@Seniorstechconference.com](mailto:Info@Seniorstechconference.com)

***SENIORS TECH CONFERENCE IT RIGHT AROUND THE CORNER  
CALL FOR YOUR FREE TICKETS***

I am particularly thrilled to announce our partnership with The Senior Tech Conference on Wednesday, September 11, 2024, at the Fawcett Center in Columbus, Ohio. This conference is a cornerstone of our efforts to bridge the digital divide and enhance the lives of seniors through technology.

- The conference will focus on providing seniors with the tools and knowledge they need to navigate the digital world confidently. From workshops on using smartphones to accessing essential online services, we're here to support their journey.

- We aim to create a space where Seniors, Veterans, People with Disabilities and Caregivers, can come together, share experiences, and learn from one another. This event is not just about technology but also about building community and fostering connections.
- Attendees will have the opportunity to explore cutting-edge technology and discover how it can enhance their daily lives. We are excited to showcase innovations that promote wellness, independence, connectivity, digital literacy, access and education.



### ***Meet Tra'Bian Enterprises and The Seniors Tech Conference at the Seniors Pavilion!***

We are thrilled to announce our participation in the upcoming African American Wellness Walk, an event dedicated to promoting the health and wellness of African American males. This year, we are excited to highlight the intersection of wellness and technology at the Seniors Pavilion. Join us to discover how innovative tech solutions can enhance health management and improve access to care for seniors.

- **Health Tech Demonstrations:** Explore the latest technologies designed to monitor and manage health, from wearable devices to mobile health apps.
- **Wellness Workshops:** Participate in workshops focused on nutrition, exercise, and mental health tailored for African American men.
- **Community Resources:** Connect with local health organizations offering valuable resources and support for maintaining a healthy lifestyle.



## Why African American Male Wellness Matters

1. African American men face significant health disparities, including higher rates of heart disease, diabetes, and hypertension. Addressing these issues is crucial for improving life expectancy and quality of life.
2. Encouraging regular check-ups, screenings, and a healthy lifestyle can lead to early detection and prevention of common health problems.
3. By coming together as a community, we can provide the support and resources needed to empower African American men to take charge of their health.

## *SBA Small Business Administration News*



### BLACK BUSINESS MONTH

Did you know there are over 134,000 Black-owned businesses in the U.S.?

If you're thinking about starting or growing your business, check out SBA's resources to help you along the way:

<https://www.sba.gov/business-guide>

### WOMEN'S EQUALITY DAY

Are you looking for help to start or grow your business? Connect with your local Women's Business Center:

<https://www.sba.gov/local-assistance/resource-partners/womens-business-centers>



**August is Black Business Month!**

# Shop | Share | Support | Show Up!

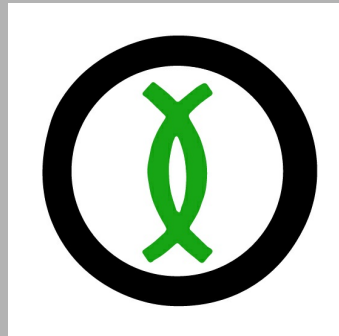
Shop with Black-owned businesses. This is a great time to do the work and **seek out Black-owned businesses**. You'll likely find some amazing gems!

Sharing posts or purchases from local Black-owned businesses across your social media channels. You'll help create brand awareness and boost sales!

Attend, donate to, or volunteer for events within Black-owned businesses and Black centered causes. Whether these are networking events, open days, or sales, your support matters!

**Show up! Make shopping Black a regular practice**. Shopping, sharing and supporting are how we show up for each other!

**Go All Black**



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